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NEWS RELEASE

DeSoto County prescription discount program widely used since its introduction

County residents take advantage of free discount cards to save money on prescriptions

DeSoto County, MS (6/10/2016) – Since the introduction of Desoto County’s free prescription discount program in 2009, county residents have filled 55,457 prescriptions with the cards at discounts averaging \$9.45 per prescription. In all, \$524,000 has been saved.

“We started this program several years ago, and it has worked out very well,” said Jessie Medlin, President of the DeSoto County Board of Supervisors. “We’re excited to be able to provide this service to our citizens, and we want to keep working hard to make sure our citizens can continue using this program”.

Desoto County launched the program to help consumers cope with the high price of prescriptions. Through the program, the county is making the free prescription discount cards available through a partnership with the National Association of Counties (NACo). The program, which is free to the county and to residents, offers an average savings of 24 percent off the retail price of commonly prescribed medications.

“We are pleased to work with counties across the country to bring cost-saving programs to those who need them,” said NACo President Sallie Clark, Commissioner, El Paso County, Colorado. “Our ultimate goal is to help counties and their residents, and efforts like this offer them an important service.”

The cards may be used by all county residents, regardless of age, income or existing health coverage, and are accepted at twenty two (22) county pharmacies. A national network of more than 65,000 participating retail pharmacies also honor the card. The card can be used on all prescriptions not covered by insurance, as well as on pet medications.

Residents can print an ID card at www.nacorx.org. Cards are also available at the Board of Supervisor’s Office located at 365 Loshier Street, Suite 300, Hernando, MS. County residents can call toll-free 1/877.321.2652 or visit www.nacorx.org for assistance with the program.

Desoto County joined more than 1350 counties across the country currently offering the NACo Live Healthy Prescription Discount Card Program to residents. Since the program’s inception in November 2004, participating counties have saved their residents more than \$644 million on the cost of their prescriptions.

The program is administered by CVS Caremark.

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About NACo

The National Association of Counties (NACo) unites America’s 3,069 county governments. Founded in 1935, NACo brings county officials together to advocate with a collective voice on national policy, exchange ideas and build new leadership skills, pursue transformational county solutions, enrich the public’s understanding of county government and exercise exemplary leadership in public service. More information at: www.naco.org.

